UNITED STATES DISTRICT COURT SOUTHERN DISTRICT OF NEW YORK	
SYNCA DIRECT, INC.,	
Plaintiff and Counterclaim-Defendant,	Case No. 07-CV-6030 (WHP)(GWG)
-against-	
MULTIMEDIA DENTAL SYSTEMS, INC.,	AFFIDAVIT OF ROBERT SCOTT McLAUGHLIN IN SUPPORT OF DEFENDANT AND COUNTER-
Defendant and Counterclaim Plaintiff,	CLAIM-PLAINTIFF MULTIMEDIA
-against-	DENTAL SYSTEMS, INC.'S MOTION FOR CONTEMPT
SYNCA and JOHN DOES 1-5,	
Additional Counterclaim-Defendants.	
X	

ROBERT SCOTT McLAUGHLIN, being duly sworn, deposes and says:

- 1. I am the President of the Defendant and Counterclaim-Plaintiff, Multimedia Dental Systems, Inc. ("MMD").
- 2. I make this affidavit in support of MMD's motion seeking to hold the Plaintiff and Counterclaim-Defendant, Synca Direct, Inc. ("Synca"), in contempt of the Preliminary Injunction Order, issued in this action on January 31, 2007.
- 3. MMD provides a number of products to the dental profession, including MediaDent Dental Imaging v.4.5 software ("MediaDent D.I."), a digital x-ray and dental imaging software solution.
- 4. MMD holds a certificate of copyright for MediaDent D.I. under registration number TX-6-159-013.
 - 5. MMD presently sells MediaDent D.I. nationally and internationally.
 - 6. MediaDent D.I. is an extremely valuable and profitable product for MMD.

- 7. MMD has discovered that Synca is actively offering for sale, advertising, promoting and displaying the CADI v.4 software on its website, http://www.synca.com/.
- I respectfully request that the Court immediately halt Synca's infringing 8. activities and blatant violation of the Preliminary Injunction Order so as to prevent further injury to MMD's business.
 - 9. MMD has not made a previous application for similar relief.

Sworn to before me this 14day of December, 2007.

MY COMMISSION EXPIRES **AUGUST 3, 2008**